



# PRIVACY INFORMATION NOTICE FOR CUSTOMER ASSISTANCE AND NEWSLETTER

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## PRIVACY INFORMATION UNDER REGULATION (EU) NO. 679/2016 (GDPR)

With this Privacy Notice provided under the EU General Regulation No. 679/2016 (also referred to as GDPR), we intend to inform you about the data management policies adopted by HT Italia S.r.l., the company that designs and manufactures in-house all the equipment intended for network verification and analysis and is therefore able to guarantee a highly qualified level of technical support.

## DATA CONTROLLER

HT Italia S.r.l., with its registered office at Via della Boaria 40 – 48018 – Faenza (RA), is the Data Controller of the personal data concerning you. Contacts are always updated on the website: <https://www.ht-instruments.it/it-it/>.

## TYPES OF PERSONAL DATA

"Personal data" refers to any information suitable for directly or indirectly identifying a natural person (so-called "Concerned Party").

HT Italia S.r.l. may process the following personal data:

- Personal data such as name, surname, age, address, other contact information (e.g., email address and phone number), and billing tax information.

## PURPOSES AND LEGAL BASIS OF PROCESSING

The collected data is processed and used for assistance activities such as the repair of tools, equipment, and accessories, including pickup, delivery, labor, periodic maintenance, and final testing. HT Italia S.r.l. processes your personal data for:

- Fulfilling requests for information and appointments submitted directly by the concerned parties themselves, by phone, email, or even through specific web portals (e.g.,

stockelettrico.com); in this case, the legal basis for such processing is the execution of pre-contractual measures;

- Periodically sending newsletters on the development of HT ITALIA products for those who choose to subscribe to the Newsletter; in this case, the legal basis for such processing is the execution of contractual measures related to the request of the concerned party;

- Establishing or updating the Customer Registry and managing the contractual relationship when a tool is registered or a repair is performed; the processing of the Concerned Party's personal data takes place to carry out preliminary and subsequent activities to the task; the legal basis for such processing is the execution of the contract;